

E v o k e

The Print Size Guide

How to print your Evoke posters sharply, on paper or on canvas, at the sizes you actually hang.

WE DO THE CHOOSING. YOU DO THE LIVING.

Standard paper & fine art prints

Smooth paper shows everything, so resolution matters most here. Pick your PPI (pixels per inch) first, then match the pixel size to your print size.

300 PPI

The gold standard for crisp, sharp prints when viewed up close.

600 PPI

Recommended for extra fine detail, sharp text, or ultra-high-definition artwork.

Pixel sizes at 300 PPI

Print size	Pixels
4 × 6 inches	1200 × 1800
8 × 10 inches	2400 × 3000
16 × 20 inches	4800 × 6000

Canvas prints

Canvas is far more forgiving than smooth paper. The woven texture naturally diffuses pixels and hides minor softness, so you can print at a lower PPI.

150 PPI

The industry standard for medium-to-large gallery wrap canvases (24 × 36 inches or larger). Sharp from a normal viewing distance.

300 PPI

Best if the canvas will be inspected closely, up-close.

Pixel requirements for canvas

Canvas size	Pixels
8 × 10 inches	about 1800 × 2400 (150 PPI minimum) up to 2400 × 3000 (300 PPI)
20 × 30 to 24 × 36 inches	about 3000 × 4500 up to 3600 × 5400 at 150 PPI

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Art that moves you. Monthly.

Every Evoke plan includes print-ready files sized for the options in this guide. Gallery gives you 5 posters a month, Studio 10, and Vault 15.

evoke.bywillo.ai